

2026-2027



AONN+ PROSPECTUS



17TH ANNUAL AONN+
**NAVIGATION &
SURVIVORSHIP
CONFERENCE**

A Word from Leadership

Dear Partners,

On behalf of the Academy of Oncology Nurse & Patient Navigators (AONN+), we invite you to partner with us in advancing the navigation profession and its critical role in improving patient care.

Your support is essential to our mission and enables us to empower our growing community of navigators with the education, tools, and resources they need. Through your partnership, we are able to provide meaningful, high-impact programming, including:

- Continuing Education Units (CEUs)
- Disease-specific toolkits and roadmaps
- Educational webinars and podcasts
- National conferences and regional summits

As an AONN+ partner, you are not only elevating your organization's visibility within a highly engaged network of oncology professionals but also playing an integral role in improving the quality and coordination of cancer care. Looking ahead to the coming months, our goals are both ambitious and purposeful. With your collaboration, we aim to:

- Expand membership and deepen engagement
- Increase access to CEU opportunities
- Strengthen and grow our Local Navigator Networks in the U.S. and beyond
- Advance evidence-based research initiatives

We are deeply grateful for your partnership, your trust, and your commitment to this important work, and look forward to collaborating with you in 2026 and beyond. If you have any questions or would like to speak with us further, please email partnerships@aonn.org.

Warm regards,



Candice Roth, MSN, RN, CENP
Executive Director, AONN+

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Dates and Contacts

AONN+ Annual Meeting | Dallas, TX | November 11-14, 2026

June 30, 2026

Early Bird Pricing Ends

July 15, 2026

Abstract Submission Closes

Certification at AONN+ Annual | Dallas, TX | November 11, 2026

October 1, 2026

Certification Registration Ends

November 11, 2026

Certification Exam



Contact | partnerships@aonn.org

Candice Roth, MSN, RN, CENP, Executive Director | candice.roth@aonn.org



Who Are We?

Dear Colleagues,

When I co-founded the Academy of Oncology Nurse & Patient Navigators (AONN+) in 2009, it was in response to a clear need to champion and support those who walk alongside patients during some of the most difficult moments of their lives. Now, what began as a small, determined community has grown into a powerful network of navigators united by a shared purpose: to bring clarity, compassion, and continuity to the cancer care journey.

At AONN+, we believe that every patient is more than a diagnosis, they are individuals with stories,



families, fears, and hopes. Navigation is about seeing the whole person, advocating for them, and empowering them every step of the way.

We strive to support our navigators in this work by equipping them with the knowledge, resources, and connections they need to transform care and improve outcomes. But more than that, we are inspiring a movement—one rooted in empathy, collaboration, and the relentless pursuit of better care for all. I invite you to join us on this journey and support our mission.

Warm regards,

Lillie D. Shockney, RN, BS, MAS, ONN-CG
Co-Founder, AONN+



About Us

The Academy of Oncology Nurse & Patient Navigators (AONN+) is the largest national specialty organization dedicated to improving patient care and quality of life by defining, enhancing, and promoting the role of oncology nurse and patient navigators.

Our organization of over 9,000 members was founded in 2009 to provide a network for all professionals involved and interested in patient navigation and survivorship care services to better manage the complexities of the cancer care treatment continuum for their patients. We view our organization as one consisting of “professional patient advocates” and, to that end, we support and serve our members.

2009

Academy of Oncology Nurse & Patient Navigators formed

2010

Journal of Oncology Navigation & Survivorship is first published

2014

AONN+ releases the *'Nurse Navigation Domains of Knowledge'*
First AONN+ Local Navigator Networks are established

2016

AONN+ launches Oncology Nurse and Patient Navigator Certification Exams

2017

AONN+ releases its 35 standardized metrics

2018

'Team-Based Oncology Care: The Pivotal Role of Oncology Navigation' is published

2022

The *'Oncology Navigation Standards of Professional Practice'* are released

2024

Principal Illness Navigation (PIN) Codes enabled reimbursement from Medicare

2026

New AONN+ Publication Launches in Fall 2026



Jodi Andrews
Faculty and Logistics Manager



Monica Dean
Director of Navigation Program Development



Sharon Gentry
AONN+ Advisor



Jordan Henderson
Director of Clinical Program Development



Dionne Johnson
Director of Certifications, FFL



Linda Mezzacappa
Associate Director of Meetings and Events



Candice Roth
Executive Director

About Our Members

As trusted advisors and advocates, oncology navigators guide patients through the complexities of cancer diagnosis and treatment. They empower patients to make informed decisions, engage in shared-decision making, and remain active participants in their care.

In their vital role, navigators:

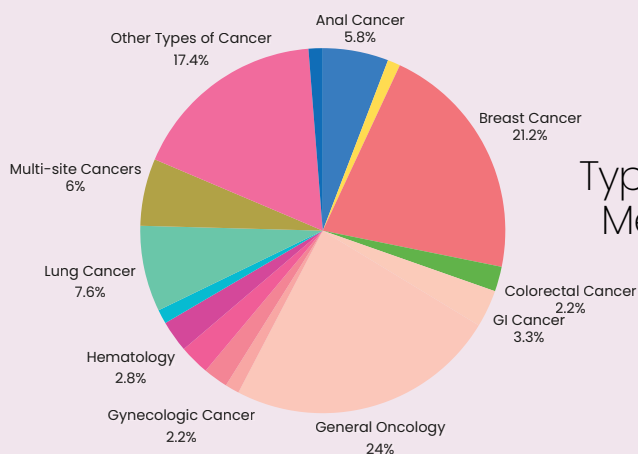
- Support patients throughout the entire cancer care continuum, from diagnosis through survivorship, and end-of-life care
- Collaborate closely with oncologists and multidisciplinary teams
- Advocate for patients as individuals, not just their pathology
- Participate in conferences to help identify and advocate for the most appropriate therapeutic options
- Break down barriers to care, ensuring timely access to treatments and resources
- Educate patients about their therapies, improving adherence and overall outcomes

>9K Members across the globe

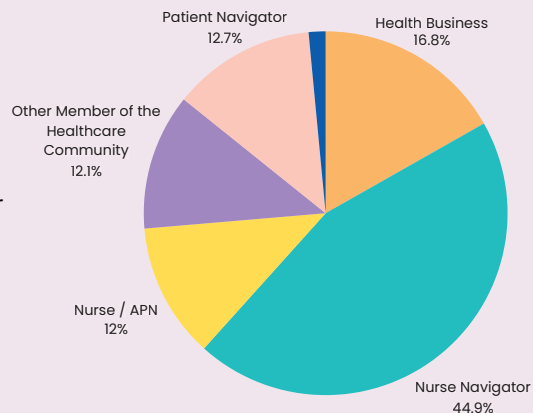
11 Fully functional committees

42 Local Navigator Networks

>8 Different countries



Types of Cancer our Members Navigate



Clinical Roles our Members Fill

AONN+ by the Numbers

+2

member-focused conferences held annually

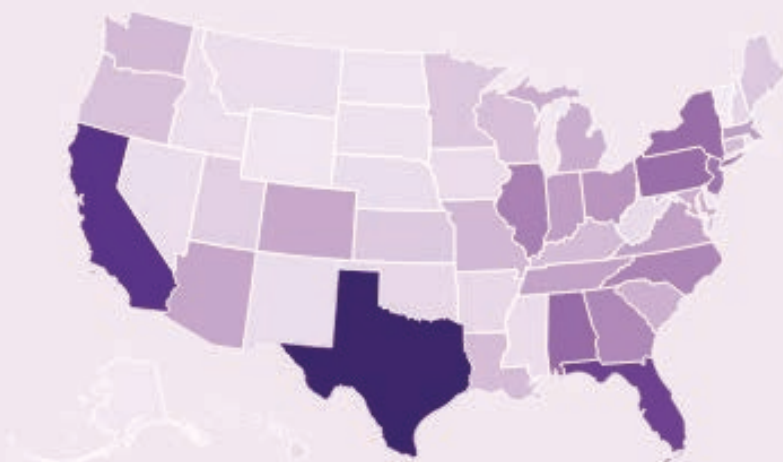
>7.3K

Navigation & Survivorship Newsletter reach with a **30% open rate**

>10.5K

social media following across all platforms

AONN+ National Member Footprint



One of the ways in which we serve our members' varied needs is through publications that enhance their knowledge and support them professionally.

We are pleased to share that in Fall 2026, we will introduce a new publication that will take the place of the *Journal of Oncology Navigation & Survivorship*, and *Conquer: the journey informed*, which are under new ownership. We are excited to empower our members through original research, peer-written content, expert interviews, and patient-oriented information.

Why Attend an AONN+ Conference?

AONN+ conferences empower navigators with the knowledge, connections, and inspiration needed to elevate patient care. Through expert-led sessions, practical tools, and meaningful peer collaboration and networking, navigators gain real-world strategies to help guide their patients through the complexities of the cancer journey with confidence. These are more than conferences, they are community-building events that fuel purpose, strengthen impact, and remind our navigators why their role in the cancer care continuum is vital.

"The presentations I have attended so far have been excellent, and I am truly grateful to take part in this educational experience. I truly appreciate this opportunity and the support provided for my participation in the conference."

- Ileana Mulero Díaz, BSW, MSW, OPN-CG

"What a conference! I am always re-energized after attending one of these events. I'm looking forward to putting into place some of the things I learned!"

- Ellen Ohrenberger, BSN, ONN-CG



522 Abstracts published since 2018

31 Total 2026 CEU hours

Membership across all **50** states!

Who Attends?

4th Angel Mentoring Program
ABCD: After Breast Cancer Diagnosis
Abbvie
Association of Community Cancer Centers (ACCC)
Agiost
Alexion
American Breast Care
American Cancer Society
Amgen
Astellas
AstraZeneca
Bag It Cancer
Brain Tumor Network
Bristol Myers Squibb
CancerCare
The Cancer Survivorship & Supportive Care
Professionals Network
careMESH
CaringBridge
Cholangiocarcinoma Foundation
CLL Society
Cureety
CVS Specialty
Daiichi-Sankyo
Eisai Inc.
Eli Lilly and Company
Exelixis
First Descendants
G1 Therapeutics, Inc.
Genentech
Genmab
Gilead
GO2 for Lung Cancer
Guardant Health
Guardian Health
HealthTree Foundation
Healthwell Foundation
Impedimed
Jazz Pharmaceuticals
Johnson & Johnson
Kite Pharma
La Roche-Posay
Let's Win Pancreatic Cancer
Living Beyond Breast Cancer
Lung Cancer Research Foundation
LUNgevity Foundation
Masonic Cancer Alliance
The Mesothelioma Center
at Asbestos.com
Merck
Napo Pharmaceuticals
NavPoint Health
Novartis
OncoLink
Our Brain Bank
PAN Foundation
Pfizer
Pharmacyclics
Pickles Group
Polybalm
Preveta
Pronova
Regeneron
Resensation
Sanofi
Sarah Cannon
Servier
Sharsheret
Sobi
SpringWorks Therapeutics
Stratpharma Switzerland
Susan G. Komen
Tactile Medical
Tolmar
Ulman





You asked, we listened!

Introducing the AONN+ Partners Council

AONN+ is excited to introduce a new sponsorship structure designed to better meet the needs of our partners. With Platinum, Gold, Silver, and Bronze levels, our partners now have more flexibility to choose the opportunities that best supports their goals, whether that means increasing visibility, deepening engagement, or connecting more directly with the navigation community.

The AONN+ Partners Council (APC) was built with you in mind. Based on the feedback, ideas, and opportunities you shared with us, we developed a flexible approach that allows organizations to engage with AONN+ in ways that are more strategic, meaningful, and aligned with your priorities. By connecting partner goals with AONN+'s mission and organizational objectives, we hope to create sponsorship opportunities that deliver value for you, our partners, while advancing the work of the navigators and oncology professionals we serve.

APC Benefits	PLATINUM \$75,000	GOLD \$50,000	SILVER \$35,000	BRONZE \$25,000
Annual Conference Booth (10 x 10)	2	1	1	1
Annual Conference Registrations	6	4	2	2
Lead Retrieval	2	1	None	None
Recognition on Conference Signage & Digital Mediums	✓	✓	✓	✓
Recognition on AONN+ Website	✓	✓	✓	✓
Newsletter Post	✓	✓	None	None
AONN+ Credit*	\$60,000	\$40,000	\$20,000	\$10,000
1:1 Meeting with Leadership	✓	✓	✓	✓

*AONN+ Credit can be applied toward any item(s) on the AONN+ Prospectus (pages 13-16).

APC Conference Benefits	PLATINUM	GOLD	SILVER	BRONZE
Discount on Additional Registrations/Badges	50%	50%	25%	25%
Discounts on Additional Booths	25%	25%	25%	25%
Discount on Additional Lead Retrieval Devices	50%	50%	25%	25%

Conference Activities

Activity	PRICE	
	Conference Tabletop/Booth*	<i>For Profit</i>
<i>Non-Profit/Start-Up</i>		\$2,000
Circular High Top Table (36" Round, 42" Tall) <i>Limited</i>	<i>For Profit</i>	<i>Please Contact</i>
	<i>Non-Profit/Start-Up</i>	<i>Please Contact</i>
Conference Exclusive Product Theater <i>Limited</i>	\$95,000	
Conference Opening Reception Sponsorship	\$75,000	
Conference President's Gala	\$75,000	
Product Showcase <i>Limited</i>	\$25,000	
Conference Daily Snapshots Email Sponsorship	\$20,000	
Conference Tote Bag Sponsorship	\$18,000	
Conference Floor Clings	\$16,000	
Conference Door Drop	\$15,000	
Conference App Sponsorship	\$15,000	
Conference Notebook Sponsorship	\$15,000	
Conference Hotel Key Card Sponsorship	\$15,000	
Conference T-Shirt Sponsorship	\$15,000	
Conference Water Bottle Sponsorship	\$15,000	
Dog Playzone	\$15,000	
Conference Baseball Cap Sponsorship	\$15,000	

* Before APC Discount

Conference Activities, cont.

Activity	PRICE
Conference Pre-Conference Email Blast	\$10,000
Conference Wall Clings	\$10,000
Conference Guide 2 Full-Page Ads	\$10,000
Conference WiFi Sponsorship	\$10,000
Conference Food Break Station Sponsorship	\$10,000
Conference Post-Conference Email Blast	\$7,500
Conference Lanyard	\$7,500
Conference Name Badge/Tag	\$7,500
Conference Charging Station Sponsorship	\$7,000
Conference Guide Full-Page Ad (Inside Front/Back Cover) <i>Limited</i>	\$6,300
Conference Guide Full-Page Ad	\$6,000
Conference Water Station Sponsorship	\$5,000
Conference Headshots Sponsorship	\$5,000
Conference Attendee Wellness Station	\$5,000
Conference Bag Insert	\$5,000
LNN Leader Meeting Sponsorship <i>Limited</i>	\$5,000
Conference Exhibit Booth Game Sponsorship	\$2,500
Conference Filler Slide Ad (<i>Powerpoint</i>)	\$500
Conference Lead Retrieval	\$300

Activities & Sponsorships

Activity	Price	Sponsorships	Price
Website Banner Ad	\$30,000	Annual Award Sponsorship	\$20,000
Webinar/Virtual Product Theater	\$12,500	Committee Sponsorship <i>Limited</i>	\$10,000
Podcast (co-developed)	\$8,500	LNN Leadership Meeting Sponsorship	\$5,000
Membership Survey/Questionnaire	\$8,500	President's Roundtable Sponsorship	\$5,000
E-Blast	\$6,500	Online Store Sponsorship	\$5,000
<i>Navigation & Survivorship Newsletter Ad</i>	\$4,500	<i>Navigation & Survivorship Newsletter Sponsorship</i>	\$5,000
AONN+ Publication Full-Page Ad	\$4,000	<i>LNN Leaders Newsletter Sponsorship</i>	\$3,500
<i>LNN Newsletter Ad</i>	\$3,500	Podcast Sponsorship	\$3,500
AONN+ Publication Half-Page Ad	\$2,000		

Special Projects

Special Projects	Price
Toolkit	\$75,000
Navigation Education Event (40 Participants)	\$75,000
Roadmap	\$50,000
Ad Board (5 Participants @ \$250/participant cost included)	\$25,000

Activity Descriptions

Exclusive Product Theater | \$95,000

- 60-minute product theater during a 75-minute conference meal
- Main Session room and A/V support
- Meal for all conference attendees included
- Limited quantity based on Conference Meal Agendas

Product Showcase | \$25,000

- 20-minute product presentation in exhibit hall theater
- 15-minute product presentation with a 5-minute Q&A
- A/V Support
- 4 time slots available

Advisory Board | \$25,000

- 75-minute in-person (in conjunction with conference) or virtual advisory board
- Content co-developed and facilitated by AONN+ and client
- Six AONN+ member attendees
- Additional member participants may be included at \$250 each

WiFi Sponsorship | \$10,000

- Put your brand front and center as attendees connect to the conference WiFi
- Customize the WiFi network name/login and password
- Share a branded message with attendees upon successful login

Conference Lanyards | \$7,500

- Exclusive conference branded lanyard with your product or company name
- Provided to all conference attendee

Mailing List E-Blast | \$6,500

- HTML formatted email with hyperlinks
- Promote your company or product through one e-blast to our >10K subscribers

Exhibit Booth \$10,000 For-Profit | \$2,000 Nonprofit

- 10' x 10' Exhibit Space
- Includes one 6' table, two chairs, and trash bin
- Two full-access conference badges

Exhibit Hi-Top Table Contact Partnerships for Pricing

- One 36" round, and 42" tall table and table cloth
- One full-access conference badge



Academy of Oncology
Nurse & Patient Navigators®